

Atkinson Center for a Sustainable Future topical lunch summary:**TITLE:** James Balog, filmmaker and photographer of “Chasing Ice”**HOST:** Frank DiSalvo and Lauren Chambliss**DATE:** April 8, 2013 - Costello Room in Banfi’s at the Statler Hotel**Summary:**

The topical lunch with James Balog sparked a conversation about how different forms of communication – particularly the visual – can change people’s attitudes by speaking to their hearts, rather than their heads. Jim Balog discussed how he got involved in the project, and how the storyline in Chasing Ice became not just the glaciers, but the human story of the team’s effort to film glacial ice shields over time, placing and monitoring very sensitive equipment in the harshest of conditions. Faculty discussed their own efforts to reach beyond the science and communicate more of the story of what they do, through video and other means. Balog shared anecdotes about people who viewed the film who said they now get the climate change issue, when before they didn’t really believe in it. The lunch, held in Taverna Banfi, was attended by Jim Balog’s family and David and Pat Atkinson.

Attendees:

| Last Name | First Name | NetID or email | Dept (if known) | College (If known) |
|-----------|-------------------|----------------|-----------------|--------------------|
| Atkinson | David & Pat | | | |
| Balog | James Sr. | | | |
| Balog | Stephen & Rosalie | | | |
| Chambliss | Lauren | elc55 | ACSF | |
| DiSalvo | Frank | fjd3 | ACSF | |

Participant RSVP (attending):

| Last Name | First Name | NetID or email | Dept (if known) | College (If known) |
|-----------|------------|----------------|-----------------|--------------------|
| Dieterich | David | dd355 | | |
| Greene | Chuck | chg2 | EAS | |
| Harvell | Drew | cdh5 | ACSF | |
| Hess | Peter | pgh25 | BEE | CALS |
| Hoffmann | Michael | mph3 | CUAES | CALS |
| Ingraffea | Anthony | ari1 | CEE | |
| Kassam | Karim-Aly | ksk28 | DNR | CALS |
| Sachs | Aaron | as475 | HIST | |
| Schember | Helene | hrs6 | ACSF | |
| Wolfe | David | dww5 | HORT | |

Regrets:

| Last Name | First Name | NetID or email | Dept (if known) | College (If known) |
|------------|-------------|----------------|-----------------|--------------------|
| Clark | Christopher | cwc2 | Ornithology | |
| Grantham | Deb | dgg3 | CSS | CALS |
| Howarth | Robert | rwh2 | BIOES | |
| Lewenstein | Bruce | bvl1 | COMM | |