

The short introduction to the topic will be given by
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AguaClara: Innovative Models for Innovative Technology
(October 7, 2011 - 12:00-1:00pm - 300 Rice Hall)

Achieving sustainability requires the organizational skills and agility to resolve three limiting factors: the environment, society, and economics. The AguaClara technology addresses these through an eco-friendly, low-cost technology that purifies water for safe human consumption. Now that the technology is out in the world and implementation partners are attempting to scale up in Honduras and beyond, the issues that frame the sustainability argument need to be revisited.

What does it truly mean to be an eco-friendly technology? What is the projected long-term impact of the technology on the human condition? And how can we create an innovative model to finance the global dissemination of this important advancement? The goal of this Topical Lunch will be to analyze these questions, with particular emphasis on developing a model for global adoption of the technology.