

Cornell Atkinson Topical Lunch:

Title: An overview of The Sustainability Consortium:
A global system for measuring and reporting product sustainability

Speaker: [Christy Slay, Ph.D](#)
(Director, Technical Alignment, The Sustainability Consortium)

Organizers: Patrick Beary (Cornell Atkinson)

Date: Thursday, October 31st, 2019; 11:45 AM – 12:45 PM

Location: 300 Rice Hall

Abstract: Consumers and retailers are demanding product sustainability and transparency from manufacturers and supply chains. Learn how The Sustainability Consortium (TSC), based at the University of Arkansas and Arizona State University, has leveraged its multi-stakeholder membership and peer reviewed science to create a global platform for measuring and reporting product sustainability. TSC's research has covered the key environmental and social hotspots across the entire life cycle of nearly all products sold at retail. Retailers (including Walmart) use TSC's platform annually with their brands to benchmark and measure progress on sustainability hotspots across \$220B in product sales. This presentation will provide an overview of TSC's research methods, product hotspots, how manufacturers are performing on key issues, as well as the data gaps in sustainability.

[Please RSVP here.](#)